



HAPPY FROM FIELD TO CONE

Our products are meant to bring joy to our customers. When you purchase Gelato from Foxes Love Milk you can be confident that small batch principles, artisanal quality and care was put into every batch.

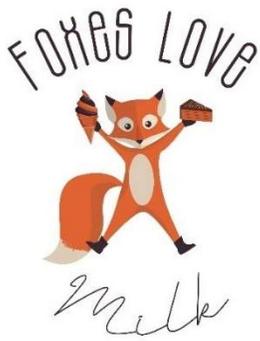
The other side of the story involves the community of people and animals that contribute to the making of our product. There are large numbers of suppliers, artisans, farmers and their animals that play large roles to ensure we have something we can be proud of. Traditionally, food manufacturing is supplier agnostic. The system is designed to maximize profit. The end result is that someone has to lose, or animals suffer from corporate greed. We do not want our products to be tainted by unhappiness when our goal is to bring joy to our customers. From the time it starts in a field to the time it reaches your cone, cup or plate we should be stewards of happiness. This is our commitment.

WHERE DOES OUR MILK COME FROM?

Some time ago, when the research for starting this project was underway, we started to see the traditional challenges any food establishment would face. Our first hurdle was sourcing the milk we needed to make our Gelato. We are concerned and care about the animals that produce the milk we rely on. We also care about the environment and the impact that farm operations have on the land. We actively changed the conversation. We didn't start by asking about the price and instead the discourse started by asking "How are the animals being treated?". We are pleased to announce all the milk for our products will be made with Canadian Organic Milk. We support organic farming practices and Canadian farmers.

THE PACKAGING CHALLENGE

It's a necessary evil therefore our approach to packaging will be to MINIMIZE, RECYCLE, go BIODEGRADABLE/COMPOSTABLE and REUSE where possible. At the cart we will be moving towards biodegradable cups and spoons. For takeout orders, we have received our first shipment of plant-based biodegradable foam containers.



OUR TEAM AND FUTURE GROWTH

Currently, the team is very small and very flexible as we are in the start-up phase of our growth plan. We are not looking for speed induced growth. This is a labour of love venture and so organic growth is the current plan. That being said we will work hard to keep up with demand and to ensure quality stays the way it is. If possible, our dream is to become a Certified Positive Impact company in the next few years.

We are always looking for a diverse workforce and value individual perspectives. With your support we will build a workplace that promotes empowerment, team building, and communication. If you have some unique skills feel free to contact us!

If you recently purchased some of our product we would like to say "Thanks for the Support!".

Sincerely,

The FLM Team